



Every Day's a Different Picnic!

For a Happy, Healthy Hen, Variety is the Spice of Life.

Like many of our foodie friends, our hens just love to dine out. And because they live in warmer areas rarely plagued by snow and ice, they can - all year round.

Sun up to sun down our girls feast on the freshest salads - from spring's clover and summer's meadow to winter's hardy grasses. But girls can't lay eggs on a leafy diet alone, so in addition to the balanced feed that we provide, they pair their wholesome greens with a side of the sorts of delicious proteins and fats that inch and hop through our naturally healthy pastures.

Turns out what's best for these feathered omnivores is also best for gorgeous, great-tasting eggs.

So while the goodness that's in many of the seasonal grasses

can give yolks a nice, rich coloring, what our hens get from their daily picnic gives Vital Farms eggs the unmistakable buttery creaminess that makes every dish taste better.

A factory farm diet just can't compare. And pasture-raised eggs prove it - each one the delicious result of a tried and true natural recipe - grass and goodies, sunshine and shelter, and happy, healthy hens.



Vital Farms hens get to roam and forage a mixed and varied diet all year round

What Makes the Best Egg?

Is it bright and fluffy? Rich and buttery? Fresh and custardy? A good egg can be all of these, but there's more to a great egg than meets the eye.

Here's our top 5 reasons for why we think our pasture-raised eggs are the best!

- We literally set the standards: since 2009 we have worked closely with Certified Humane® to create the pasture standards that most now follow.
- Our farms are all located in parts of the country where it's warm enough for our girls to have access to the great outdoors all year round.
- For times when they do need to



be indoors, we design our barns to be spacious and comfortable.

- We have a team dedicated to providing our family farmers the support they need.
- Our quality is our promise: from our hens to your table, we uphold the most stringent quality requirements.

Bird of the Month



Sassy Sarah loves spending her days outdoors eating fresh salad!

Finding the Best Eggs Has Never Been Easier!



Can't find your favorite eggs at your usual grocery store?

Try our handy egg-finder on our website:

www.vitalfarms.com/find

Or feel free to contact us to let us know if your store is out of stock!